## THIS 2024 PORTFOLIO BELONGS TO:



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Laura Rome, Founder, Romer Skincare

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## FILLMORE THEATER (2023/2024) DETROIT, MI

DETROIT MUSIC-THEMED WALL GRAPHIC APPLICATIONS

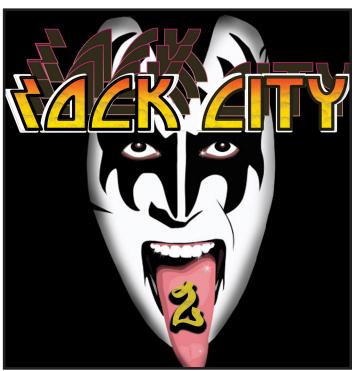




## FILLMORE THEATER (2023/2024) DETROIT, MI

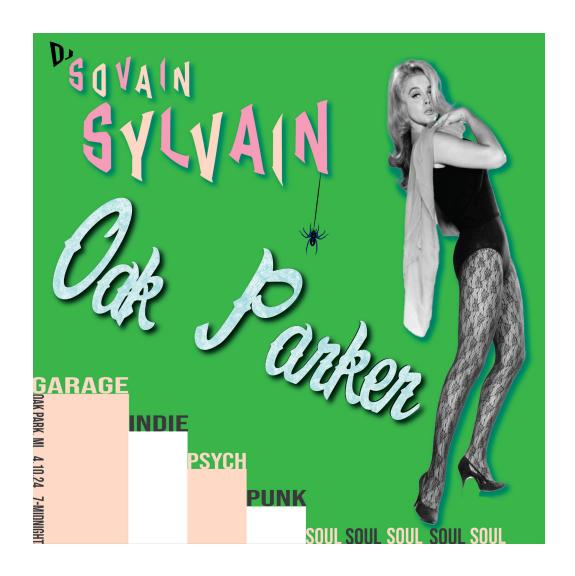
DETROIT MUSIC-THEMED ROOM SIGNAGE GRAPHIC APPLICATIONS



















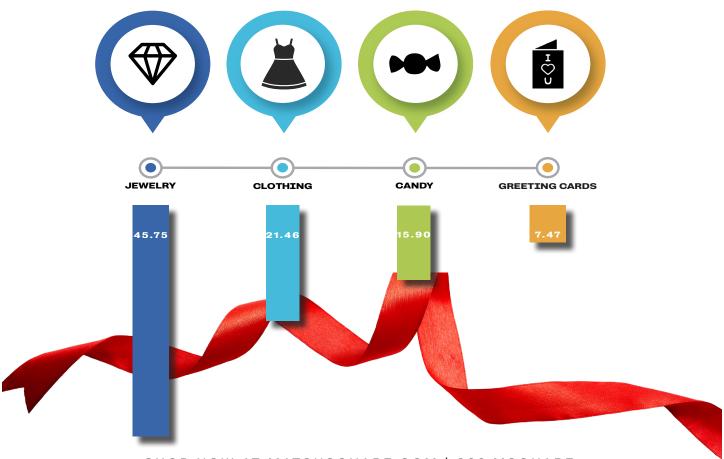
# Is Your Front-End Valentine's Day Ready?

## NATIONAL RETAIL FEDERATION VALENTINE'S DAY SPENDING BY CATEGORY

The **NRF** recently surveyed consumers about how they plan to celebrate Valentine's Day annually for over a decade.

The following infographic depicts total spending, average spending, types of gifts planned and spending per type of gift.

The survey found that consumers spent the most money for Valentine's Day in 2022 on <u>Jewelry</u>, topping out at <u>\$45.75 per person</u>. Following Jewelry, is the next biggest seller, <u>Clothing</u> which came in at <u>\$21.46 pp</u>. Clothing was followed by the next hottest item, <u>Candy</u> which came in at <u>\$15.90 pp</u> followed by <u>Greeting Cards</u> which came in at <u>\$7.47</u>.







### Is Your Front-End

## Valentine's Day Ready?

The holiday shopping season is upon us and none is more profitable for local retail stores than **Valentine's Day**, a day we celebrate our love of family, friends, and relatives. As a local pharmacy or small retail business, preparing for the big day well in advance can mean the difference between breaking even or increasing foot traffic through your door, and turning a profit for your business.

Here are some helpful tips to help prepare your front-end for **Valentine's Day**!



### **RUN A QUICK POS SYSTEM ANALYSIS**



- If you're one of the 80% of Small Retailers who use a POS System, it's important to analyze your scored preparedness for Valentine's Day from previous years.
- Review Your Past Profits/Yields by Product Types to see what sold and what didn't.
- · Determine your Best-Selling Price Point for your Hottest Holiday Products.
- Make an informed decision on where you Need to Fill in the Gaps for this Valentine's Day.



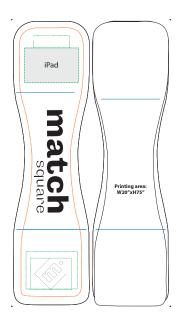


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### - Bending Line

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## MATCHRX, ROYAL OAK, MI

TRADE SHOW BOOTH BANNERS DESIGN

### 10x10 Trade Show Booth 03



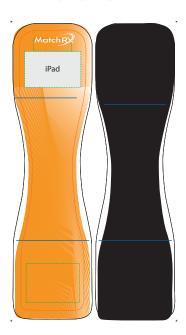
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